

WORKSHOP

DOES YOUR PRODUCT QUALIFY FOR A SUCCESSFUL INSTITUTIONAL FUNDRAISING?

**AGENDA,
GENERAL INFO &
TERMS AND CONDITIONS**



**DC PLACEMENT
ADVISORS**
Munich · London · St. Gallen · Sydney



WORKSHOP AGENDA

- **09.00 - 09.15**

Introduction and workshop overview

- **09.15 - 10.00**

Presentation of the product by the client and direct feedback regarding:

- Meeting of focus points by institutional investors and time management during the presentation
- Recommended amendments to the presentation to meet requirements by institutional investors

- **10.00 - 11.00**

Preliminary analysis of the product regarding: challenges, USPs and advantages for a fundraising

- **11.00 - 12.00**

Short coffee break and overview of successful fundraising case studies

- **12.00 - 13.00**

Lunch

- **13.00 - 13.30**

Advisory session regarding: materials and tools for a successful fundraising

- **13.30 - 14.30**

Fundraising concept and timeline

- **14.30 - 15.00**

Optional individual sit-down by the Issuer to finalize conclusions and remaining questions

- **15.00 - 16.00**

Wrap-up and Q&A

- **16.00**

End of the official workshop

- **16.00 - 17.00**

Subject to interest, introduction into “advinda” fundraising tool

GENERAL INFO



Fees:

EUR 9,900 excl. VAT – as a lump sum for the one day workshop including preparation and the tailored road map for a successful fundraising that will be provided after the workshop.



Location:

Munich, Germany



Videoconferencing Possibility



Date & Time:

Upon Request



Conducted by:

DCPLA Advisory Staff



DC PLACEMENT
ADVISORS

Munich - London - St. Gallen - Sydney



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TERMS AND CONDITIONS

- The workshop is specific to one Issuer and for one product only. DCPLA may allow some affiliates of the Issuer to attend the workshop, but prior consent from DCPLA is required.
- The workshop can be attended by maximum of 5 people.
- Including lunch and refreshments.
- Minimum material to be provided ahead of the workshop (at least 2 weeks prior):
 - Product presentation
 - Draft term sheet / pricing and other key terms
 - Team overview
 - Track record (if available)
 - Other documents and key considerations by the Issuer for the placement process (if applicable)